

## School Newsletter Advertising

The school's online newsletter, *The FingerPrint*, is produced quarterly and goes out to current students, faculty and staff, and the Sutherland-Chan alumni database.

We welcome advertising from sponsors and community partners.

<b><i>FingerPrint</i> Ad Specs</b>	Alumni Rate	Non-Alumni Room Renter Rate	Other Rate
<b>1/3 Horizontal</b> 8.5" x 3.29"	\$200	\$250	\$300
<b>1/4 Horizontal</b> 8.5" x 2.435"	\$150	\$200	\$250

**Circulation:** approx. 2,000

**Publication Cycle:** quarterly (January, April, July, October)

**Deadlines:** contact office for current deadline

**Format:** please submit high resolution (300 dpi) CMYK/RGB images in PNG or JPEG format

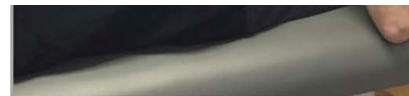
**Design Aid:** add \$150 if you prefer to send content and have the ad designed by us

**Book Ads, Contract:** contact Robert Rodbourne 416.924.1107 ext. 19

**Submit Ads:** by email to [robert@sutherland-chan.com](mailto:robert@sutherland-chan.com)

### Sample Ad (shows a page fragment with a 1/4 pg ad at the bottom)

moving forward to foster stronger relationships with alumni and be better equipped and informed to support alumni needs. "In the next five years, I hope that the networking and mentorship events gain more buzz and increased attendance and that alumni recognize that massage therapy does not need to be a solo job," says Matt. Sutherland-Chan wants to be a bigger part of your future.



The master class

**We value your input. To contact the Alumni Relations Committee call: 416.924.1107 x 20.**

**TRIMESTERS**  
MASSAGE THERAPY EDUCATION

416.803.7092

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