

## FingerPrint 2019 Ad Specs

### Advertisement Sizes

### Pricing

		Alumni Rate	Non-Alumni Room Renter Rate	Other Rate
<b>1/3 Vertical</b>	2.675" x 10.375"	\$200	\$250	\$300
<b>1/3 Horizontal</b>	8.5" x 3.29"	\$200	\$250	\$300
<b>1/4 Vertical</b>	4.125" x 5"	\$150	\$200	\$250
<b>1/4 Horizontal</b>	8.5" x 2.435"	\$150	\$200	\$250

**Circulation:** 2,000

**Publication Cycle:** Monthly

**Deadlines:** The first week of the month prior to publication

**Digital File Requirements:** To ensure the best results, please submit high resolution--200/300 dpi--CMYK/Black and White images in PNG or JPEG format (\$150 charge for other formats.)

**Accepted Media:** By email to [robert@sutherland-chan.com](mailto:robert@sutherland-chan.com)