



# FINGERPRINT

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## S-C Online Social Channels: Meet our Social Media Team!

by Natalie Bramwell '15, Education Services Coordinator

As many people have already noticed, we have recently changed our voice on our social media channels. We would like to officially introduce to you the members of our committee so you are able to put faces to the personalities with whom you've been interacting.



### Brie Timings

Content Creator  
from [Simple Life Social](#)



### Natalie Bramwell '15

Team Lead  
Clinic Liaison



### Lesley Frow '06

Social Media Manager  
Con-Ed Liaison



### Matt Chu '15

Content Strategist  
Alumni Relations Liaison

Through our online platforms we are growing our community to extend outside the school walls. As a team we:

- Connect with students, alumni, health and fitness professionals, businesses, and influencers as well as the general public.
- Create content to educate, entertain and inspire those who are passionate about health and wellness.
- Interact with people to bring awareness to the massage therapy profession and its benefits.
- Invite the public and those who are close to you to learn about the program and becoming a student at the school through informational posts and our admissions events.
- Share details about Sutherland-Chan Student and Specialty Clinics, community outreach events, student, alumni and continuing education events, classes and seminars.
- Give people the opportunity to share our community with those who are close to them.
- To showcase what we are most proud of – our colleagues, students and graduates!

### Have you connected with us on our social channels yet?

To stay up to date with what's happening around the school, clinic offerings and events, follow us on:



To stay up to date with our continuing education classes and alumni opportunities, follow us on:



**Not on social media and still want to stay connected?** All of our profiles are open access meaning you can still access the information without an account. Be sure to join update your [alumni contact info](#), if you haven't already, so you can take advantage of all the S-C alumni perks!