

FingerPrint 2017 Ad Specs

Advertisement Sizes

Pricing

		Alumni Rate	Non-Alumni Room Renter Rate	Other Rate
1/3 Vertical	2.675" x 10.375"	\$200	\$250	\$300
1/3 Horizontal	8.5" x 3.29"	\$200	\$250	\$300
1/4 Vertical	4.125" x 5"	\$150	\$200	\$250
1/4 Horizontal	8.5" x 2.435"	\$150	\$200	\$250

Circulation: 2,000

Publication Cycle: 2 x per year

Deadlines: July 31, 2017 (September); January 2, 2018 (February)

Digital File Requirements: To ensure the best results, please submit high resolution (200-300 dpi) CMYK/Black and White images in TIFF or JPEG format.

Accepted Media: By email to robert@sutherland-chan.com